



EMA

Euro-Mediterran-Arabischer Länderverein
المنظمة العربية الأورومتوسطية للتعاون الإقتصادي
Euro-Mediterranean-Arab Association

Consulting, Pilotierung eines Entwicklungsprogramms für Lieferanten (Textil)

10.05.2021

EMA- Referenznummer: 2021-05-10_5

Interessenbekundung

Land: Ägypten
Abgabetermin: 26.05.2021
Finanzierung: Weltbankgruppe (IBRD)
Referenznummer: WB-P731704-05/21
Betreff: Contractor to support the implementation of a pilot Supplier
Development Program (SDP) in Egypt; eConsult

Vorgesehen:

- Mit dem Ziel, lokale Unternehmen besser für die regionale Zulieferung für technische Textilien zu positionieren, wird ein Pilotprogramm gestartet (Supplier Development Program = SDP). Zur Begleitung des Programms werden Beratungsleistungen ausgeschrieben; u.a. Prüfung der Geschäftsmodelle und Leistungsfähigkeiten der lokalen Lieferanten auch mit Blick auf internationale Standards, Darstellung des Verbesserungspotentials, Erstellen eines Proof of Concepts

Originaltext:

ASSIGNMENT OVERVIEW

Assignment Title: 1274617 - Contractor to support the implementation of a pilot Supplier Development Program (SDP) in Egypt

Assignment Countries:

- Egypt, Arab Republic of

ASSIGNMENT DESCRIPTION

The IFC in close collaboration with private sector partners and the Ministry of Trade and Industry (MoTI) in Egypt is planning a new initiative aimed at expanding the integration of local firms in the domestic and regional Technical Textiles (TT) value chain.

Expanding local firm participation in Egypt's nascent TT sector is hampered by weak local firm operational performance, management skills and capacity for upgrading. Conventional textiles firms and relevant other local firms often lack the managerial capabilities to move into higher



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value-added TT product markets, meet strict international product and export standards or improve export competitiveness to serve international markets or become suppliers to large TT manufacturers and exporters already based in Egypt. This project will seek to address this issue by designing and implementing an 24 months pilot Supplier Development Program (SDP) starting in September 2021.

A key part of the pilot SDP implementation process will be the carrying out of comprehensive business reviews of the current performance of participating local suppliers. These baseline assessments against international standards for competitiveness will form the basis for identifying priorities for improvement of the participating local companies and agree on individually tailored action plans and hands-on training and coaching. The pilot initiative intends to deliver a proof of concept and foster knowledge exchanges with the Ministry, local agencies and consultants on running similar SDP initiatives going forward.

In this respect the IFC is seeking the services of a firm or consortia of consultants with extensive experience of implementing targeted SDPs and delivering such business assessments and management training and coaching services. The sector in focus for this assignment is Technical Textiles (inc. MedTech, ProTech, etc). Consultants having a strong track record of relevant experience and expertise are encouraged to submit an EOI for the above-mentioned task, including a first indication of the methodology they plan to use for conducting company assessments.

FUNDING SOURCE

The World Bank Group intends to finance the assignment / services described below under the following:

- BANK BUDGET

FIAS Regional - MENA

ELIGIBILITY

Eligibility restrictions apply:

[Please type list of restrictions]

INDIVIDUAL / FIRM PROFILE

The consultant will be a firm.

SUBMISSION REQUIREMENTS

The World Bank Group now invites eligible firms to indicate their interest in providing the services. Interested firms must provide information indicating that they are qualified to perform the services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc. for firms; CV and cover letter for individuals). Please note that the total size of all attachments should be less than 5MB. Consultants may associate to enhance their qualifications.

Interested firms are hereby invited to submit expressions of interest.



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Expressions of Interest should be submitted, in English, electronically through World Bank Group eConsultant2 (<https://wbgeconsult2.worldbank.org/wbgec/index.html>)

NOTES

Following this invitation for Expression of Interest, a shortlist of qualified firms will be formally invited to submit proposals. Shortlisting and selection will be subject to the availability of funding.

Only those firms which have been shortlisted will receive notification. No debrief will be provided to firms which have not been shortlisted.

Qualification Criteria

- 1. Provide information showing that they are qualified in the field of the assignment. *
- 2. Provide information on the technical and managerial capabilities of the firm. *
- 3. Provide information on their core business and years in business. *
- 4. Provide information on the qualifications of key staff. *

* - Mandatory

Electronic Submissions through World Bank

Group eConsultant2

<https://wbgeconsult2.worldbank.org/wbgec/index.html>

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