



EMA

Euro-Mediterran-Arabischer Länderverein
المنظمة العربية الأورومتوسطية للتعاون الإقتصادي
Euro-Mediterranean-Arab Association



The 3rd

Mediterranean Summit

With Ceremony on the Occasion of

The 15th Anniversary of the EMA

PROGRAM

(As of September 25, 2023)



"What Next for the EU-Mediterranean Partnership?"

September 27, 2023 | 18:00 o'clock (CEST)

ALLIANZ FORUM | Pariser Platz 6 | 10117 Berlin →

SUPPORTED BY

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The 3rd Mediterranean Summit

"What Next for the EU-Mediterranean Partnership?"

About the Summit

The Mediterranean Summit is the key event in Germany for the interregional and interdisciplinary dialog of experts and promoters of the Mediterranean. It brings together high-profile international guests and representatives from Germany, other European countries, and the Mediterranean and Middle East region hailing from politics, diplomacy, the private sector, business associations, academia, and civil society. Seats are reserved for members of the EMA and its network partners.

Be it energy or mobility, digital transformation or food security, health, resilient supply chains, or entrepreneurship: Questions of environmental, social, and corporate governance sustainability and the renewed cooperation between Europe and the Arab countries are the focus of the Summit.

The 3rd Mediterranean Summit coincides with the 15th anniversary of the EMA this year. Fifteen years of EMA also mean fifteen years of engagement and cooperation with the Mediterranean and Middle East region. The Summit will therefore be our most important event for exchange between supporters and stakeholders around the Mediterranean this year in Germany.

About the Venue

Allianz Forum | Pariser Platz 6 | 10117 Berlin



The Allianz Forum is located next door to the Brandenburg Gate. The building at Pariser Platz 6 was the first erected after the fall of the Berlin Wall, following the plans of architect Meinhard von Gerkan under commission from Dresdner Bank. After just 15 months of construction time, the building was officially opened on December 15, 1997, and named "Eugen Gutmann Haus". Allianz took ownership in 2008 and the building's name was changed to its present name in 2011.

As a platform for dialog, the building is intended to be a home for initiatives and institutions from civil society, science, politics, and business. It provides room to search for solutions to the most urgent challenges of our time. At Pariser Platz in the heart of Berlin, the Allianz Forum offers working, meeting, and event space where cross-sector and cross-stakeholder, national and international approaches to these challenges are developed.



The Allianz Forum was evaluated by the German Sustainable Building Council (DGNB) with regard to various sustainability criteria and certified with the Gold Standard.



Program (as of September 25, 2023)

18.00	Admission & Registration
18.20	<p>Opening & Words of Welcome</p> <ul style="list-style-type: none"> ❖ H.E. Christian Wulff, Honorary President of the EMA, Former President of the Federal Republic of Germany (<i>Video Message</i>) ❖ HRH Prince El Hassan bin Talal, Honorary President of the EMA, Hashemite Kingdom of Jordan (<i>Video Message</i>) ❖ Heike Fölster, President, EMA & CFO, DB Station & Service AG ❖ H.E. Dr. Abdelkader El Khissassi, Deputy Secretary General for Economic Development & Employment, Union for the Mediterranean (UfM)
18.35	<p>“Building a Future-Ready EU-Mediterranean Partnership: A Multidimensional Analysis and Recommendation for a New Era of Collaboration”</p> <p>H.E. Nizar Yaïche, Former Minister of Finance, Tunisia & Partner and Global Leader, PricewaterhouseCoopers (PwC)</p>
18.50	<p><i>Panel Discussion</i></p> <p>“Harnessing Innovation and Technology: Cooperation for a Digital Future”</p> <ul style="list-style-type: none"> ❖ Laila Berchane, Co-Founder and Partnerships Director, Robots & More, Morocco ❖ Dr. Karamba Diaby, Member of Parliament, Germany ❖ Saïda Neghza, CEO, Groupe Soralcof & Chairwoman, Confédération Générale des Entreprises Algériennes (CGEA), Algeria <p><i>Moderation: Clara Gruitrooy</i>, Secretary General, EMA</p>



Program (continued)

19.30	Ouissal Launch Group Photo with Mr. Annen
19.35	“Just Transition: On the Path Towards Climate Neutrality & Climate Justice” Niels Annen , Parliamentary State Secretary to the Federal Minister for Economic Cooperation and Development, Germany
	<i>Panel Discussion</i> “A Comprehensive Perspective on Sustainable Solutions in the Mediterranean”
19.45	<ul style="list-style-type: none">❖ H.E. Dr. Abdelkader El Khissassi, Deputy Secretary General for Economic Development & Employment, Union for the Mediterranean (UfM)❖ Julia Braune, Managing Director, Germany Trade & Invest (GTAI), Germany❖ Wajdi Darmoul, Managing Director, Elco Solutions GmbH, Germany❖ Asma Gatri, Founder & CEO, African Environment Consulting (AEC), Tunisia <p><i>Moderation: Clara Gruitrooy</i>, Secretary General, EMA</p>
20.25	<i>Concluding Remarks</i> “Fostering Inclusive Partnerships: Economic Diplomacy in an Interconnected World” H.E. Dr. Rania A. Al -Mashat , Minister for International Cooperation, Arab Republic of Egypt (<i>Video Message</i>)
20.30	Networking & Dinner Buffet
21.00	End of the Event

This program is subject to change.

Meet the Organizer



EMA

Euro-Mediterran-Arabischer Länderverein
المنظمة العربية الأورومتوسطية للتعاون الإقتصادي
Euro-Mediterranean-Arab Association

About the EMA

The EMA is a regional association of the German economy. As a private and non-profit initiative without a sponsor, the EMA has always been independent, reliable, and accountable only to its members. The EMA advises them competently and personally and accompanies them directly on site.



Mission

The EMA is committed to creating socially and ecologically sustainable cooperation and international understanding between Germany, Europe, and the countries of the Mediterranean and the Middle East region, with a special focus on small and medium-sized enterprises and start-ups.



Network

To this end, the EMA connects decision-makers and multipliers from companies and associations, diplomacy and politics, as well as science and society. This unique network and its cross-national and cross-sector expertise make the EMA an excellent platform and a reliable and sought-after contact for mutual exchange.



WHAT DRIVES US: THE SUCCESS OF OUR MEMBERS



Meet the Supporters



About Allianz

Allianz, established in 1890, is a prominent German multinational corporation renowned for its expertise in insurance, financial services, and asset management. With a storied history spanning over a century, Allianz has evolved into a trusted global leader, providing a comprehensive array of insurance solutions and financial products to safeguard individuals, businesses, and assets. Recognized for its commitment to innovation, reliability, and responsible business practices, Allianz remains at the forefront of the industry, shaping the future of financial security and contributing to the well-being of communities around the world.



About GTAI

Germany Trade & Invest (GTAI) is a distinguished German government agency established to facilitate international business and investment activities. With a rich legacy of promoting Germany as a prime destination for trade and investment, GTAI plays a pivotal role in connecting global enterprises with the vast opportunities offered by the German market. Through its comprehensive range of services, market insights, and strategic guidance, GTAI serves as a reliable partner for businesses seeking to establish a presence in Germany, navigate regulatory landscapes, and capitalize on the country's dynamic economic landscape. With a commitment to fostering economic growth and cooperation, GTAI continues to foster international partnerships and contribute to Germany's position as a hub for innovation, trade, and investment.



About Elco Solutions

Elco Solutions is an engineering consultancy company specialized in embedded software development. Our main areas of activities are automotive and automation industries. Elco solutions covers the entire software development process from the communication layers up to the application layers. We provide a complete solution for embedded software services. Our software experts support design and development of customer specific projects subject to customer coding guidelines. Our customers recognize us as a partner and appreciate our technical expertise and high-quality software development services.

THE 3RD MEDITERRANEAN SUMMIT

With Ceremony on the Occasion of
The 15th Anniversary of the EMA

Allianz Forum, Pariser Platz 6, 10117 Berlin | September 27, 2023

Your contacts: Mrs. Clara Gruitrooy, Mr. Jens Kutscher & Mr. Ali Rajat
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GTAI GERMANY
TRADE & INVEST



Elevate Your Business with Smart Digitalization and Connectivity Solutions



About Elco Solutions

Elco Solutions is a trusted partner for cutting-edge software development and digitalization services. With a relentless commitment to innovation, sustainability and CO2 reduction, we empower businesses of all sizes to thrive in the digital age while minimizing their environmental impact.

Our software engineering collective is on a mission to leverage technology to regenerate our planet and advance human potential. Our global team helps organizations around the world build digital solutions for a sustainable future.

Our Core Offerings



Digitalization Solutions

- Transform your business for the digital era.
- Elevate efficiency, agility, and competitiveness.
- Stay ahead of the technological curve with Elco Solutions.



Sustainability Initiatives

- Sustainability isn't a choice; it's our commitment.
- Reduce your carbon footprint and embrace eco-conscious practices.
- Partner with us to build a greener, more sustainable world.



CO2 Reduction Strategies

- Combat climate change with Elco Solutions.
- Our software solutions actively reduce CO2 emissions.
- Join us in our mission to protect the environment.

Who We Are

Elco Solutions is a private company focusing on software development and digitalization. The company offers IoT, monitoring and connectivity solutions for all industries and all sizes from SMB to large enterprises. Elco Solutions believes connectivity and IoT play a vital role in reducing humankind's consumption of resources. We help our customers optimize their IT, building and IoT infrastructures, and reduce their energy consumption or emissions for the sake of the future and the environment. We are headquartered in Germany with offices in the United States, France, Egypt, and Tunisia.

The Future of
Engineering is
Inclusive, Sustainable,
and distributed.



Our Value Proposition

- ✓ **Proven Expertise:** Decades of experience in software development and digitalization.
- ✓ **Environmental Commitment:** We're dedicated to reducing the ecological impact of technology.
- ✓ **Global Presence:** Offices in Germany, the United States, France, Egypt, and Tunisia ensure seamless support.
- ✓ **Innovation Focus:** Stay at the forefront of technology with our innovative solutions.

Certified Excellence: Where Quality Meets Credentials



Contact Us Today

Visit our website at www.elco-solutions.de or email us at contact@elco-solutions.de to learn more about how Elco Solutions can transform your business, reduce your carbon footprint, and drive sustainable growth.

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