



THE 6TH GERMAN-ARAB WOMEN'S FORUM

"Connecting women to empower the world"

DRAFT PROGRAM

October 16, 2024

Spreespeicher, Stralauer Allee 2, 10245 Berlin



Initiated by



EMA
Euro-Mediterranean-Arabischer Länderverein
المنظمة العربية الأورومتوسطية للتعاون الاقتصادي
Euro-Mediterranean-Arab Association

in cooperation with



Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung



**Partners in
Transformation**
Agentur für Wirtschaft
und Entwicklung



14:00 – 14:30	Registration & Welcome Coffee
14:30 – 14:35	Musical Accompaniment Jamila & The Other Heroes (Duo) with Jamila Al-Yousef & Fema Barth
14:35 – 14:45	Words of Welcome from the host and moderator <ul style="list-style-type: none"> • Clara Gruitrooy, Secretary General of the Euro-Mediterranean-Arab Association EMA e.V • Youmna Naufal, Geopolitical Advisor and Media Specialist Director, APCO Worldwide
14:45 – 14:55	Opening video <i>“The German-Arab Mentoring Program Ouissal: Connecting women to empower the world”</i>
14:55 – 15:00	Photo session ONLY OUISSAL Participants and Svenja Schulze
15:00 – 15:10	Empowerment Keynote <ul style="list-style-type: none"> • Svenja Schulze, Federal Minister for Economic Cooperation and Development, Germany
15:10 – 15:30	<p>Panel 1 Transformative Journeys: Entrepreneurs Shaping Change</p> <p>This discussion between the Minister and OUISSAL participants will explore the profound impact of personal relationships in driving entrepreneurial success and social change. The panel will delve into how understanding and fostering connections can amplify the effectiveness of initiatives, offering valuable insights into the transformative power of mentorship and collaboration</p> <ul style="list-style-type: none"> • Svenja Schulze, Federal Minister for Economic Cooperation and Development, Germany • Marlis Jahnke, Mentor, Germany Digital Entrepreneur • Dr. Rasha Aleid, Mentee, Jordan Owner & GM, Juman Pharmaceutical & Cosmetics • Reem Ghazal, Mentee, Egypt Co-Founder, Vitally

Initiated by



EMA
Euro-Mediterranean-Arabischer Länderverein
المنظمة العربية الأورو متوسطية للتعاون الاقتصادي
Euro-Mediterranean-Arab Association

in cooperation with



Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung



Partners in
Transformation
Agentur für Wirtschaft
und Entwicklung



15:30 – 15:35	<p>Musical Accompaniment Jamila & The Other Heroes (Duo) with Jamila Al-Yousef & Fema Barth</p>
15:35 – 15:45	<p>Inspiring Keynote</p> <ul style="list-style-type: none"> • Dr. Anna Christmann, Commissioner of the Federal Ministry for Economic Affairs and Climate Action, Germany (BMWK) for the Digital Economy and Start-ups
15:45 – 16:25	<p>Panel 2 Socio-ecological Transformation and Just Transition</p> <p>Women face significant challenges in entering and thriving in male-dominated sectors like energy, digital, and industry, particularly as these fields undergo socio-ecological transformation and just transition. This panel will explore how networks like Ouissal can address these disparities by fostering skills development, leadership opportunities, and support for women-led start-ups.</p> <ul style="list-style-type: none"> • Dr. Anna Christmann, Commissioner of the Federal Ministry for Economic Affairs and Climate Action, Germany (BMWK) for the Digital Economy and Start-ups • Dr. Nadia El Shafei, Mentor, Egypt Managing Partner & Co-Founder, R&S Management Consultancy Company • Fella Bouti, Mentee, Algeria CEO, Eco Tashira • Ikbel Kaouiche, Mentee, Tunisia Product Owner, Kamioun
16:25 – 16:30	<p>Photo session OUISSAL Participants and Dr. Anna Christmann</p>
16:30 – 17:00	<p>Coffee break with a visit to the exhibition foyer</p>
17:00 – 17:40	<p>Panel 3 Shrinking Spaces: Countering the Global Pushback on Gender Equality</p> <p>In an era where global crises and authoritarian movements are increasingly threatening civil liberties, gender equality, and civil society, the role of networks like Ouissal has become more critical than ever. This panel will explore how the diverse cultural, religious, and political landscapes of the Near and Middle East shape their approaches to these challenges</p> <ul style="list-style-type: none"> • Sanae Abdi, Member of the German Bundestag • Susanne Friedrich, Director of Agency for Business and Economic Development (AWE)

Initiated by



EMA
Euro-Mediterranean-Arabischer Länderverein
المنظمة العربية الأورو متوسطية للتعاون الاقتصادي
Euro-Mediterranean-Arab Association

in cooperation with



Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung



Partners in
Transformation
Agentur für Wirtschaft
und Entwicklung



	<ul style="list-style-type: none">• Sanaa El Aji, Mentee, Morocco Co-founder and Publishing Director of Marayana.com• Marwa Al Shamy, Mentee, Egypt Founder, Smart Content
17:40 – 17:50	Musical Accompaniment Jamila & The Other Heroes (Duo) with Jamila Al-Yousef & Fema Barth
17:50 – 18:00	Closing Remarks <ul style="list-style-type: none">• Youmna Naufal, Geopolitical Advisor and Media Specialist Director, APCO Worldwide• Clara Gruitrooy, Secretary General of the Euro-Mediterranean-Arab Association EMA e.V
18:00 – 20:00	Networking Reception

Initiated by



EMA
Euro-Mediterranean-Arabischer Länderverein
الخطبة العربية الأوروبية للتعاون الاقتصادي
Euro-Mediterranean-Arab Association

in cooperation with



Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung



**Partners in
Transformation**
Agentur für Wirtschaft
und Entwicklung