



Auswärtiges Amt



EMA

Euro-Mediterranean Association
for Cooperation and Development e.V.
المنظمة الأوروبية للتعاون والتنمية



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The EMA Forum for the Mashriq and Gulf Region

Under the patronage of the German
Federal Minister for Foreign Affairs,
Dr. Guido Westerwelle

November 19th & 20th 2012
Federal Foreign Office
Werderscher Markt 1
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www.ema-germany.org

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المنظمة الأوروبية للتعاون والتنمية

Program


Day 1 – Monday, November 19th 2012

<p>09.00 a.m.</p>	<p>Registration</p>
<p>10.00 a.m.</p> 	<p>Words of Welcome</p> <ul style="list-style-type: none">- Viktor Elbling, Director General Economic Affairs and Sustainable Development, Federal Foreign Office- Dr. Abdelmajid Layadi, EMA-Secretary General <p>Opportunities of the 21st Century for German-Arab and Regional Cooperation</p> <p>Arab-German political keynotes by official representatives of the EMA region</p> <ul style="list-style-type: none">- H.E. Dr. Mohamed Abdelhamid Ibrahim Higazy, Ambassador of the Arab Republic of Egypt- Boris Ruge, Head of Middle East Department, Federal Foreign Office- H.E. Senator Riad Saifi, Chairman of Amman Chamber of Commerce, Jordan, EMA-Advisory Board <p>Moderation: Michael Pfeiffer, Former CEO, Germany Trade & Invest Gesellschaft für Außenwirtschaft und Standortmarketing mbH, EMA-Board</p> <p>Europasaal</p>
<p>11.30 a.m.</p>	<p>Coffee Break and B2B in the exhibition foyer</p>




<p>12.00 a.m. </p>	<p>Foreign Commercial Relations</p> <ul style="list-style-type: none"> - Dr. Volker Berresheim, Head of Division, Foreign Commercial Relations, Federal Foreign Office, Joint Organizer -Zaid el-Mogaddedi, CEO, Institute for Islamic Banking and Finance, Frankfurt, EMA-Board - Dr. Klaus Hachmeier, Deputy Director, Department North Africa and Middle East, Federal Ministry of Economics and Technology - Irina Saal, EMA: Personal Advisor of the Secretary General <p>Moderation: Dr. Stefan von Senger und Etterlin, Director International Business, ZukunftsAgentur Brandenburg GmbH, EMA-Partner</p>	<p>Business Women for Economic Growth</p> <ul style="list-style-type: none"> - Adelheid Sailer-Schuster, President of Deutsche Bundesbank in Hamburg - Prof. Dr. Hussein Eissa, President, Ain-Shams University, Egypt - Dr. Martina Gräfin von Bassewitz, Federal Ministry of Family Affairs, Senior Citizens, Women and Youth, EMA-Partner <p>Moderation: Clara Gruitrooy, EMA, Executive Director</p>	<p>Recruitment and Know-How-Transfer</p> <ul style="list-style-type: none"> - HRH Prince Adel El-Hashemite, ECOWAS Consul at Large at United Nations, United States of America -Dr. Carsten Walbner, Head of Department North Africa/Middle East, DAAD - Dr. Axel von Perfall, Managing Director, ALINGHO GmbH & Co. KG, EMA-Member <p>Moderation: Reinhard Stuth, Former Senator of Culture of Hamburg, HanBao Internationale Beratung GmbH, EMA-Board</p>	<p>Legal Framework for a Secure Business</p> <ul style="list-style-type: none"> - Martina von Mesterhazy, Senior Consultant/International, Chamber of Commerce of Berlin, EMA-Partner - Saifuldeen Muhsin Al-Lami, Managing Director, Al Saif Advocates & Legal consultants, Iraq - Dr. Stephan Jäger, Amereller Rechtsanwälte, EMA-Board - Dr. Martin Kurtze, Senior Counsel, Siemens AG <p>Moderation: Dr. Thomas-Sönke Kluth, Member of the Hamburg Parliament, EMA-Board</p>	<p>Workshop 1 Willy-Brandt-Saal</p>	<p>Workshop 2 Adenauer-Saal</p>	<p>Workshop 3 Stresemann-Saal</p>	<p>Workshop 4 Rathenau-Saal</p>
<p>01.00 p.m.</p>	<p>Lunch and B2B-Exchange in the foyers</p>							





<p>02.00 p.m.</p> 	<p>Water Management</p> <ul style="list-style-type: none"> - H.E. Farid Mogawar, Minister of Agriculture and Irrigation, Republic of Yemen -Zaher Al-Sulaimani, Director General of Projects, Public Authority for Electricity and Water, Oman, EMA-Partner - Dr. Franck Wolcke, General Manager/Regional Director, Dornier Consulting Abu Dhabi Branch, EMA-Member -Jan Eger, ForestFinance Service GmbH, EMA-Member <p>Moderation: Christian Treichel, Project Manager , Berlin Partner GmbH, EMA-Partner</p>	<p>Renewable Energies and Environment</p> <ul style="list-style-type: none"> - Dr. Salah Al-Mudhhi, Chairman & Director General, Environment Public Authority, State of Kuwait - Ellen von Zitzewitz, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety - Temime Mechergui, Project Coordinator, Landesentwicklungsgesellschaft Thüringen mbH, EMA-Sponsor <p>Moderation: Jens Ullmann, Head of International Department, Potsdam Chamber of Commerce, EMA-Partner</p>	<p>Health Care and Life Sciences</p> <ul style="list-style-type: none"> - Prof. Dr. Dr. h. c. Horst Dieter Becker, University of Tübingen und Consultant for the Saudi-German Hospital Group - Dr. Thomas Frahm, Director Life Science Projects, Norgenta GmbH, Hamburg - Prof. Dr. Andreas Paech, Deutsche Arabische Ärztesgesellschaft - Nizar Maarouf, Vice-Director, Vivantes International, EMA-Member <p>Moderation: Prof. Dr. Nicolas Abou Tara, Medical Director, Diagnoseklinik Hamburg, EMA-Board</p>	<p>Infrastructure, Urban Planning and Green Logistics</p> <ul style="list-style-type: none"> - Aziz Erdinc, Director Sales, Bombardier Transportation GmbH - Kamil K. Al-Adhadh, Regional Adviser on National Accounts & Economic Statistics, Iraq/Lebanon - Prof. Saladin Perababi, Governorate Erbil +Erbil Chamber of Commerce & Industry, Iraq, EMA-Member <p>Moderation: Dr. Rainer Seider, Head of Unit European and International Cooperation, Berlin Ministry for Economics, Technology and Research, EMA-Partner</p>	<p>Workshop 5 Willy-Brandt-Saal</p>	<p>Workshop 6 Adenauer-Saal</p>	<p>Workshop 7 Stresemann-Saal</p>	<p>Workshop 8 Rathenau-Saal</p>
<p>03.30 p.m.</p>	<p>Coffee Break and B2B in the exhibition foyer</p>							



04.00 p.m. 	<p>Moderators of the Plenary Sessions & the Workshops 1-8</p> <p>Chair: Dr. Volker Berresheim and Dr. Abdelmajid Layadi & Members' Assembly (only EMA-members, closed session)</p> <p>Europasaal</p> <p>End of Session</p>
05.30 p.m.	
08.00 p.m.	<p>Gala Dinner in the German Federal Parliament</p> <p>Keynote: Klaus Brandner, Member of the German Federal Parliament, Former Parliamentary State Secretary, Chairman of the German-Egyptian Group of Parliamentarians</p>

Day 2 – Tuesday, November 20th 2012, Potsdam

10.00 a.m.	<p>Historic Tour of Potsdam</p>
12.15 a.m. 	<p>Reception at the Federal State Government of Brandenburg including lunch and opportunities for B2B-exchange</p> <p>Welcome Speech:</p> <p>Henning Heidemanns, State Secretary, Brandenburg Ministry of Economics and European Affairs H.E. Farid Mogawar, Minister of Agriculture and Irrigation, Republic of Yemen</p> <p>Short presentation of Brandenburg's economy: Dr. Stefan von Senger und Etterlin, Director International Business, ZukunftsAgentur Brandenburg GmbH</p>
01.30 p.m. 	<p>Visit of the new Berlin Brandenburg Airport (under construction)</p>
04.00 p.m.	<p>End of Framework Program and arrival at The Westin Grand Hotel Berlin</p>

Gala Dinner in the German Federal Parliament

November 19th, 2012

Please arrive in a timely fashion at the appropriate entrance Scheidemannstraße and keep your identification card available. You will be picked up at the entrance and guided to the restaurant.

08.00 p.m. Champagne Reception

08.30 p.m. Dinner

Words of Welcome:

H.E. Prof. Dr. Horst H. Stedentopf, Honorary Counselor, EMA-President

Keynote:

Klaus Brandtner, Member of the German Federal Parliament, Former Parliamentary State Secretary, Chairman of the German-Egyptian Group of Parliamentarians

10.30 p.m. End of Gala Dinner

10.30 – 11.30 p.m. Visit of the dome and the roof terrace of the Reichstag Building

In the course of 20 minutes, an easy-to-use audioguide to the dome (in one of ten available languages), which you can obtain on the roof terrace, will share with you the most important facts about the building and its surroundings.

Please note that the last elevator to the dome operates at 10.45 p.m. and that the building must be left by midnight. Furthermore, you will not be able to return to the restaurant, so you are requested to take all your belongings with you.



Framework Programme in Potsdam and Brandenburg

November 20th, 2012

09.00 a.m.

Departure at the Westin Grand Hotel Berlin, at the entrance Behrenstraße.

Please arrive in a timely fashion so as not to delay the departure.

The tour guide will join us at the Glienicker Bridge.

10.00 – 12.00 a.m. Historic tour of Potsdam

Reception in the Federal State Government of Brandenburg including lunch and opportunities for B2B-exchange

Welcome speech and presentation:

- Henning Heidemanns, State Secretary, Brandenburg Ministry of Economics and European Affairs
- H.E. Farid Moganar, Minister of Agriculture and Irrigation, Republic of Yemen
- Dr. Stefan von Senger und Etterlin, Director International Business, Zukunfts-Agentur Brandenburg GmbH

01.30 p.m. Departure to and visit of the new Berlin Brandenburg Airport (under construction)

04.00 p.m. End of framework programme

05.00 p.m. Arrival at the Westin Grand Hotel Berlin

