



EMA

Euro-Mediterran-Arabischer Länderverein
المنظمة العربية الأورومتوسطية للتعاون الإقتصادي
Euro-Mediterranean-Arab Association

Consulting, Unternehmensförderung (Sektor: technische Textilien)

14.12.2021

EMA-Referenznummer: 2021-12-14_3

Land: Ägypten
Abgabetermin: 23.12.2021
Finanzierung: Weltbankgruppe (IBRD)
Referenznummer: WB-P884120-12/21
Betreff: eConsult: Supply development program (SDP) in Egypt- Egypt
Technical Textile Value Chain project, 605117

Vorgesehen:

- **die International Finance Corporation (IFC) sucht eine Firma zur Unterstützung bei der Umsetzung einer Initiative, die darauf abzielt, lokale Unternehmen in ausgewählten Segmenten des Sektors für technische Textilien zu fördern und weiterzuentwickeln**

Weitere Details entnehmen Sie bitte dem nachfolgenden Originaltext:

Assignment Description

The IFC in close collaboration with private sector partners and the GoE in Egypt is planning a new initiative aimed at developing local firms in selected segments in the technical textiles sector.

Expanding local firm participation in Egypt's nascent TT sector is hampered by weak local firm operational performance, productivity, market access, management skills and capacity for upgrading. Firms are unable to meet strict international product and export standards or improve export competitiveness to serve international markets and become suppliers to large TT manufacturers. This project will seek to address these issues by designing and implementing a 24 months pilot Supplier Development Program (SDP) starting in March 2022.

A key part of the pilot SDP implementation process will be the carrying out of comprehensive business reviews of participating local suppliers. These baseline assessments against international standards for competitiveness will form the basis for identifying priorities for improvement of the participating local companies and agree on individually tailored action plans that include hands-on training, coaching, and on the job mentoring & support. The firm/consortium is also required to provide access to market activities for selected firms.

In summary, the objectives of this pilot SDP are as follows:



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1. Boost the competitiveness of the domestic TT supply chain, in terms of; 1) Competitive strategy & management systems; 2) new product introduction & life cycle management; 3) Manufacturing operations; and 4) supply chain management as well as 6 dimensions of competitiveness: quality, cost, delivery, flexibility, product/technology and customer experience.

2. Increasing the amount of sourcing from current and potential new Egyptian suppliers by FDI firms and/or international buyers.

3. Design a demand-driven and competitiveness-based pilot SDP in close consultation and cooperation with lead firms participating in the project.

In this respect the IFC is seeking the services of a firm or consortia of consultants with extensive experience of implementing targeted SDPs, supplier chain support, and market access activities. The sector in focus for this assignment is Technical Textiles segments: MedTech, SportTech, MobiTech and PackTech. Consultants having a strong track record of relevant experience and expertise are encouraged to submit an EOI for the above-mentioned task, including a first indication of the methodology they plan to use for conducting company assessments.

Qualification Criteria

- 1. Provide information showing that they are qualified in the field of the assignment.
- 2. Provide information on the technical and managerial capabilities of the firm.
- 3. Provide information on their core business and years in business.
- 4. Provide information on the qualifications of key staff, including track records.

* - Mandatory

selection # 1278162

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