



EMA

Euro-Mediterran-Arabischer Länderverein

المنظمة العربية الأورومتوسطية للتعاون الإقتصادي

Euro-Mediterranean-Arab Association

Consulting, Förderung des Kunsthandwerks (Wirtschaftsförderprojekt)

31.03.2021

EMA-Referenznummer: 2021_04_06_14

Interessenbekundung

Land: Ägypten
Abgabetermin: 14.04.2021
Finanzierung: Afrikan. Entwicklungsbank, -fonds (BAD/FAD/NTF)
Referenznummer: G-EG-KZO-ZZZ-004 ; AfDB-P703502-03/21
Betreff: Tanmia wa Tatweer - Egypt's Entrepreneurship Development Project;
ACCELERATOR FOR HANDICRAFTS IN UPPER EGYPT

Vorgesehen:

- **Consultingleistungen zur Förderung des Kunsthandwerks in Ägypten im Rahmen des o.g. Wirtschaftsförderprojekts**

Weitere Details entnehmen Sie bitte dem nachfolgenden Originaltext:

ARAB REPUBLIC OF EGYPT

AFRICAN DEVELOPMENT BANK (AfDB)

The Academy for Scientific Research and Technology (ASRT)

Tanmia wa Tatweer - Egypt's Entrepreneurship Development Project

Grant No.: ML0032 – P. No.: G-EG-KZO-ZZZ-004

REQUEST FOR EXPRESSIONS OF INTEREST

(CONSULTING SERVICES- FIRM SELECTION)

Assignment Title: Accelerator for Handicrafts in UPPER EGYPT

Ref: EG-TWT-CS-FBS-012

The Arab republic of Egypt has received financing from the Multi-Donor Trust Fund for Countries in Transition (TFT) through the African Development Bank toward the cost of the “Tanmia wa Tatweer - Egypt's Entrepreneurship Development Project”, and intends to apply part of the agreed amount for this grant to payments under the contract for “Accelerator for Handicrafts in Upper Egypt”.



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The purpose of this Terms of Reference is to recruit a consultancy firm/service provider that is capable of designing and implementing an Acceleration Services Program to support existing and registered start-ups in their growth trajectory, operating in the Handicrafts sector within Upper Egypt. The consultancy firm/service provider is expected to provide support in the form of technical, administrative, managerial, business, financial and legal coaching and mentoring program that will enhance the start-up growth potential, enrich its innovation dimension, and refine its business model to boost operational and financial readiness for raising additional capital.

The Academy for Scientific Research and Technology (ASRT), Tanmia wa Tatweer - Egypt's Entrepreneurship Development Project (TWT), now invites eligible firm consultants (NGOs, private sector firms, accelerators and similar entities) to indicate their interest in providing these services. Interested consultants must provide information indicating that they are qualified to perform the services (brochures, description of similar assignments, proposed methodology, experience in similar conditions, availability of appropriate skills among staff, CV's of key experts etc.). Consultants may constitute joint-ventures to enhance their chances of qualification. The shortlisted criteria are:

1. Registered as a company, NGO, foundation, public/private universities or research centers in AfDB member countries (the service providers to submit registration certificates to confirm country of origin and eligibility).
2. Demonstrated practical experience of at least 3 years in developing and managing cohorts of entrepreneurs, start-ups and companies through business incubation and/or acceleration programs.
3. Qualified management and technical consultants, designers and mentors, preferably with previous experience in the field of accelerator programs.
4. Strong marketing, communications and outreach using print, digital means, conventional and social media.
5. Strong understanding of monitoring and evaluation methodologies and an ability to conduct/assist in data collection and analysis.
6. Partnerships with existing ecosystem stakeholders.
7. Acquainted with Egyptian and regional entrepreneurial ecosystem and relevant laws and regulations, and able to communicate with local communities and populations

Eligibility criteria, establishment of the short-list and the selection procedure shall be in accordance with the African Development Bank's "Rules and Procedures for the use of Consultants" dated October 2015, which is available on the Bank's website at www.afdb.org using a Fixed Budget Selection (FBS) method. Interested consultants may obtain further information at the address below during office working hours Sunday through Thursday, from 10:00 am to 15:00 pm, Egypt local time. Interested consultant firms can access the full text of the Terms of Reference (TOR) through <http://www.asrt.sci.eg/category/open-calls> or requested through emails below.



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Expressions of interest must be delivered in hard or soft copy to the address below on or before Wednesday April 14, 2021 at 15:00 PM marked “aCCELERATR FOR Handicrafts IN Upper EGYPT”.

Academy of Scientific Research and Technology

Address: 3rd floor, 101 El Kasr Alaini St., Cairo, Egypt

Attn: Mrs. Shaimaa Helal, TWT Director

E-mail: twt.asrt@gmail.com ; shaimaahelal.asrt@gmail.com

Copy to: Mr. Ahmed Hashem, Procurement Officer

E-mail : ahashem.twt@gmail.com

Telephone numbers: 002 02 27921305 – 002 02 27921286 Fax number: 002 02 27921270