



EMA

Euro-Mediterran-Arabischer Länderverein
المنظمة العربية الأورومتوسطية للتعاون الاقتصادي
Euro-Mediterranean-Arab Association

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Privacy Policy

for Euro-Mediterranean Arab Association (EMA e.V.)

Status: July 2026

Version: 1.0

§1 Data Controller

The controller responsible for the processing of personal data within the meaning of the General Data Protection Regulation (GDPR) is:

Euro-Mediterran-Arabischer Länderverein (EMA e.V.)

Stresemannstraße 21

10963 Berlin

Germany

Telephone: +49 (0)30 25 35 92 72

E-mail: kontakt@ema-germany.org

Website: www.ema-germany.org

§2 Purpose of Data Processing

EMA e.V. processes personal data solely for the fulfillment of its statutory objectives and for the planning, organization, implementation and follow-up of its activities.

These purposes include, in particular:

- Processing event registrations
- Organizing business delegations
- Organizing trade fair visits
- Conducting business matchmaking activities
- Communicating with participants
- Issuing invoices and processing payments
- Managing participant lists
- Event documentation
- Public relations and communication
- Compliance with legal obligations

§3 Categories of Personal Data

Depending on the event, EMA e.V. may process the following personal data:

- Full name
- Company or organization
- Job title or position
- Postal address
- Telephone number
- E-mail address
- Billing information
- Payment information
- Passport details (where required for visa support)
- Nationality
- Event-related information
- Photographs, video and audio recordings taken during events

Only data necessary for the respective purpose will be collected and processed.

*Furthering economic
development cooperation*



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§4 Legal Basis for Processing

Personal data is processed on one or more of the following legal grounds:

- Article 6(1)(a) GDPR – Consent
- Article 6(1)(b) GDPR – Performance of a contract or pre-contractual measures
- Article 6(1)(c) GDPR – Compliance with legal obligations
- Article 6(1)(f) GDPR – Legitimate interests pursued by EMA e.V.

§5 Disclosure of Personal Data

Personal data will only be shared where necessary for the organisation and implementation of an event or where required by law.

Recipients may include:

- Hotels
- Airlines
- Transport companies
- Exhibition organizers
- Conference venues
- Government authorities
- Embassies and consulates (where visa support is requested)
- Payment service providers
- IT service providers
- Professional advisers where it is legally required

EMA e.V. does not sell or otherwise commercially exploit personal data.

§6 Digital Systems and Service Providers

To organise and manage its activities, EMA e.V. may use digital platforms and service providers, including:

- WordPress
- Elementor
- Jotform
- Stripe
- PayPal
- Microsoft 365
- Google Workspace
- Video conferencing platforms
- Cloud storage services
- CRM systems
- Newsletter platforms

Equivalent systems may be introduced where appropriate, provided that applicable data protection requirements are observed.

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§7 Data Retention

Personal data is stored only for as long as necessary to fulfil the relevant purposes or to comply with statutory retention obligations.

After the applicable retention period has expired, personal data will be securely deleted or anonymised in accordance with legal requirements.

§8 Rights of Data Subjects

Under the GDPR, data subjects have the right to:

- Obtain information about their personal data
- Request correction of inaccurate data
- Request deletion of personal data
- Request restriction of processing
- Receive their personal data in a portable format where applicable
- Object to certain processing activities
- Withdraw previously given consent at any time with future effect

Individuals also have the right to lodge a complaint with the competent supervisory authority for data protection.

§9 Photography and Video Recording

Photographs, video recordings and audio recordings may be created during events for documentation and communication purposes.

Such recordings may be used in:

- EMA e.V. website
- Social media channels
- Newsletters
- Brochures
- Annual reports
- Press releases
- Promotional materials

Participants who have legitimate reasons to object to the publication of their image should inform EMA e.V. before the event begins.

§10 Data Security

EMA e.V. implements appropriate technical and organisational measures to protect personal data against unauthorised access, accidental loss, misuse, alteration or disclosure.

Security measures are regularly reviewed and updated in line with technological developments and legal requirements.



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§11 Amendments to this Privacy Policy

EMA e.V. reserves the right to amend this Privacy Policy where necessary due to changes in legislation, organisational processes or technical developments.

The latest version will always be published on the official EMA e.V. website.

§12 Contact

Questions regarding this Privacy Policy or the processing of personal data may be directed to EMA e.V. using the contact details published on the Association's official website.