



The 2nd German-Arab Logistics Forum

Logistics as the Junction of all Trade Relations

Patronage:

Dorothee Bär, Member of the German Bundestag
Parliamentary State Secretary at the Federal Ministry of Transport and Digital Infrastructure
Federal Government Coordinator for Freight Transport and Logistics

April 28th-29th, 2014 | Hamburg Chamber of Commerce

(The conference will be held in English)

PROGRAMME

as of 23/04/2014

An initiative of the EMA e.V. with the friendly support of:



Furthering economic
development cooperation



28 April 2014 – Conference, Albert-Schäfer-Saal, Hamburg Chamber of Commerce

8.30-9.00 a.m.	Registration and welcome coffee
9.00-10.00 a.m.	<p style="text-align: center;">Words of Welcome</p> <ul style="list-style-type: none"> – Hamburg Chamber of Commerce – Adelheid Sailer-Schuster, President, EMA e.V. – H.E. Mona Kamal, Ambassador, League of Arab States Mission Berlin – Martin Köppen, Head of Department for Business Development, International Business Relations and Agriculture, Public Authority of Economy, Transport and Innovation, Free and Hanseatic City of Hamburg
10.00-11.00 a.m.	<p style="text-align: center;">Panel I: Green Logistics</p> <p><i>Keynote by the Chairman: Prof. Dr. Hans-Dietrich Haasis, Chairman, ISL Bremen Institute of Shipping Economics and Logistics (ISL)</i></p> <ul style="list-style-type: none"> – Rayan Qutub, Chief Operating Officer and Head of Industrial Valley at King Abdullah Economic City (KAEC), Kingdom of Saudi Arabia: <i>“The King Abdullah Economic City”</i> – Univ.-Prof. Dr.-Ing. Uwe Clausen, Director, Fraunhofer Institute for Material Flow and Logistics IML, Chairman, Fraunhofer-Allianz Verkehr, Director, Institute of Transport Logistics of the Technical University Dortmund: <i>„Green logistics – across all modes“</i> – Matthias Meyer, Project Manager North Africa, Meyer & Meyer Transport Services GmbH, Osnabrück: <i>“Future Business Developments in North Africa”</i> <p>Moderated Q&A session with the audience and panelists</p>
11.00-11.30 a.m.	Coffee break and b2b exchange
11.30-12.30 a.m.	<p style="text-align: center;">Panel II: Port Logistics</p> <p><i>Keynote by the Chairman: Dr. Thomas Wülfing, Specialist lawyer for tax law, corporate and trade, Wülfing-Zeuner-Rechel Partnerschaft von Rechtsanwälten, Hamburg</i></p> <ul style="list-style-type: none"> – Andreas Bullwinkel, CEO, JadeWeserPort Logistics Zone GmbH & Co. KG, Wilhelmshaven: <i>“Wilhelmshaven – new chance for the German – Arab logistic chains“</i> – Marcel Trost, Wülfing-Zeuner-Rechel Partnerschaft von Rechtsanwälten, Jafza Jebel Ali Free Zone (JAFZA) and Economic Zones World (tbd) – Prof. Dr. Orestis Schinas, Head of Maritime Business School, HSBA Hamburg School of Business Administration, Hamburg: <i>“Rail Projects in the Arab Peninsula”</i> <p>Moderated Q&A session with the audience and panelists</p>
12.30-1.30 p.m.	Lunch break and b2b exchange



1.30-2.30 p.m.	<p style="text-align: center;">Panel III: Supply Chain Management</p> <p><i>Keynote by the Chairman: Brian Schlede, Newmex Consulting, Hamburg</i></p> <ul style="list-style-type: none"> – Turgut Erkeskin, President, Association of International Forwarding and Logistics Service Providers (UTIKAD), Turkey: <i>“Turkey’s Logistics Dynamics”</i> – Hakim Ramadan, Regional Director Middle East & North Africa, Jungheinrich Export AG & Co. KG, Hamburg: <i>„Current Trends in Intralogistics“</i> – Kanchan R. Vora, Director, Supply Chain and Logistics Group (SCLG), United Arab Emirates – Younes Tazi, Secretary General, Moroccan Agency for Logistic Development, Kingdom of Morocco <p>Moderated Q&A session with the audience and panelists</p>
2.30-3.00 p.m.	Coffee break and b2b exchange
3.00-4.00 p.m.	<p style="text-align: center;">Panel IV: Traffic, Mobility and Infrastructure</p> <p><i>Keynote by the Chairman: Werner Gliem, CEO, Hamburg Logistics Initiative</i></p> <ul style="list-style-type: none"> – Omur Gebes, General Manager, Customs and Tourism Enterprises Co.Inc(GTI), Turkey: <i>“Border Crossing Point modernizations with BOT model”</i> – Werner Schönewolf, Head of Department, Traffic Management Systems and Traffic Engineering, Fraunhofer Institute for Production Systems and Design Technology, Berlin <p>Moderated Q&A session with the audience and panelists</p>
4.00-4.30 p.m.	Coffee break and b2b exchange
4.30-5.30 p.m.	<p style="text-align: center;">Panel V: Security and Transport</p> <p><i>Keynote by the Chairman: Dr. Stephan Jäger, Attorney, Amereller Rechtsanwälte, Munich</i></p> <ul style="list-style-type: none"> – Maryam Mamozai, Attorney for Transport and Freight Forwarding Law, Traffic Law, International Trade Law, Nuremberg: <i>“Risk Management in the Shipping Industry”</i> – Ahmad N. Al Habsi, Business Development Advisor, Ali Al-Aufy Trading Co. LLC, Sultanate of Oman – Omer Hrori, CEO, Kanar GmbH, Walldorf: <i>„Security and Transport in Iraq”</i> <p>Moderated Q&A session with the audience and panelists</p>



5.30-6.00 p.m.	<p style="text-align: center;">Closing Statements with the Chairmen</p> <p><i>Chaired by Peter Rebaag, Former Senator for Environmental and Health Affairs of the Free and Hanseatic City of Hamburg, Attorney and Honorary Consul of the Republic of Yemen in Hamburg (tbc)</i></p> <ul style="list-style-type: none"> – Prof. Dr. Hans-Dietrich Haasis, Chairman, ISL Bremen Institute of Shipping Economics and Logistics (ISL) – Dr. Thomas Wülfing, Specialist lawyer for tax law, corporate and trade, Wülfing-Zeuner-Rechel Partnerschaft von Rechtsanwälten, Hamburg – Brian Schlede, Newmex Consulting, Hamburg – Werner Gliem, CEO, Hamburg Logistics Initiative – Dr. Stephan Jäger, Attorney, Amereller Rechtsanwälte, Munich
6.00 p.m.	End of the conference programme

28 April 2014 – Gala Dinner, Anglo-German Club Hamburg*

**Seats are limited. Separate registration is required.*

7.30-11.00 p.m.	<p>Gala Dinner with the Delegation in the exclusive Anglo-German Club Hamburg</p> <p><i>For this year's Business Dinner, the EMA would like to welcome the guests of the 2nd German-Arab Logistics Forum in the Anglo-German Club, one of Hamburg's most prestigious locations. Situated on the Außenalster, the clubhouse offers its beautiful rooms for the participants to reflect on the Forum's conclusions with new and old acquaintances.</i></p> <p><i>Gastronomie Pütter will be serving one of their exquisite menus. The dinner will be accompanied by selected Moroccan wines supplied by weinmarkt21.de.</i></p> <p>7.30 - 8.00 p.m. Reception</p> <p>8.15 – 10.30 p.m Dinner and b2b exchange</p>
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29 April 2014 – Framework Programme, Hamburg*

*Seats are limited. Separate registration is required.

9.00 a.m.	Departure by bus from the delegates' Hotel (<i>Details are announced amid registration</i>)
09.30-12.30 a.m.	<p>Site visit of the Gebr. Heinemann SE & Co. KG Logistics Center, Allermöhe</p> <p><i>The new logistics centre which Gebr. Heinemann brought into operation in 2003 in Hamburg-Allermöhe is one of the most modern in Europe. From here they send out deliveries to more than 1,000 clients at airports, seaports and border crossings worldwide.</i></p> <p>09.30 a.m. Arrival and check in</p> <p>10.00 a.m. Reception and presentation by Marco Rehbom, Director Logistics, Gebr. Heinemann SE & Co. KG Logistics Center</p> <p>10.30-12.00 a.m. Guided tour of the logistics center with refreshments and b2b exchange</p>
12.30 a.m.	Bus Transfer
1.00-2.30 p.m.	<p>Site visit of the HHLA Container Terminal Altenwerder</p> <p><i>HHLA Container Terminal Altenwerder is recognized worldwide as state-of-the-art. With its high degree of automation and its compact layout, HHLA's newest terminal sets the scene for the future of container handling. The most advanced technology and innovative EDP system ensure efficient discharging and loading of large container ships, especially. The volume of standard containers has grown steeply since the terminal was taken into service in summer, 2002.</i></p> <p>1.00 a.m. Arrival and reception with presentation by Dr.-Ing. Felix Kasiske, HPC Hamburg Port Consulting GmbH</p> <p>1.30-2.30 a.m. Guided tour of the logistics center with and b2b exchange by bus</p>
2.30 p.m.	Bus Transfer
3.00-5.00 p.m.	Lunch and b2b exchange in the Hamburg town hall's restaurant „Parlament“
5.00 p.m.	End of the programme